### TOBACCO FUND NOW OVER \$150,000 LINE

It Is Gaining Momentum as Result of Popular

Response.

total of \$150,000 in five months repre-ments offerings of \$30,000 a month, or approximately \$1,000 a day. But the achievement is more notable than these statistics indicate. The fund is gaining

#### Red Letter Day.

October 26 was a red letter day in its history because it witnessed the passing of the century mark. The collection of \$100,000 in less than four full months was regarded as a triumph worthy of great jubilation. But this additional \$50,000—and herein lies the reason for the special elation this morning—has been constituted in the special elation this monthly been contributed in a very few days more than single month! It proves that even now the fund has not struck its gait. The situation suggests future possibilities aimest beyond calculation. But the fund assumes no credit for the excellent showing in the past or the roseate prospects. It offered the sugges-tion of the project and the vehicle for tion of the project and the vehicle for carrying the suggestion into effect, but it was the response of the great generous American public which has pushed the

enterprise to success.

Had it accomplished nothing more—
and it has as witness the soldiers' letters—the work of the fund's family would have demonstrated much to jus-tify self-congratulation on the part of the people. It shows that the traditional American spirit is alive, that Uncle Sam's con- and daughters are not lukewarm in their patriotism, that they are not indifferent to the welfare of the

brave lads who are bearing the brunt of the burden over in France. So the fund, as has been suggested time and again, has only just started on its career of triumph. If November its career of triumph If November ended in a blaze of glory. Desember starts anaptelously. This very day the fund will dailyer to the Government transports 20,000 Christmas packages containing 4,000,000 elgareties, to be placed in the hands of 20,000 soldiers in France on Christmas day. And it will France on Christmas day: And it will keep on shipping the Christmas parcels to the last possible minute. The dead line has not yet been reached—there is

#### Good Work to Go On.

Once the limit is reached the fund, of course, will go right on shipping cigar-ettes and "makin's" and pipe tobacco just as industriously as ever to take care of the soldiers after Christmas and the holiday season have passed. The boys will receive devoted attention in an excellent time to send your contribution. Start the mouth right and make sure you are enrolled among the Christ-

mas givers.

It is certain that every person who contributed to that \$150.616.36 is proud of the fact, but he will be all the better satisfied with himself when he has read this postcard that came yesterday from Corporal J. S. Edwards of the Twenty-sixth Aero Squadron, "Somewhere in Muddy France

"Very many thanks to you for your gift of tobacco, distributed to-day. I am sure you would be glad if you could see all the boys smoking away to-night and thinking of the donors and those at home. I for one am thinking of little old New York and a dear little wife who working and waiting for my return to

"It is the first time the tobacco fund has got around our way and mighty glad we all are of it. It gives a fellow heart to know there is a fellow man interested in his welfare and probably in his own home town, N. Y. C. The boys are all working hard to put it over on Kaiser Bill vin the air route."

#### Swapping Smokes.

And if this next card chances to fall into the hands of some one who has yet to send his first contribution, perhaps it will give him a new thought. It's from J. A. Hanley of the aviation section. Signal Corps: "I'm writing this eard at 12:15 A. M.

in a shack in Sunny France, with a Buli makings in my mouth, thanks to you. When you gave your bit you probably didn't realize how much it really would mean to some fellow who loves a smoke but can't get used to French tobacco. "My pai would sell his soul for Pied-monts, which you can't have over been

"My pal would sell his soul for Pied-monts, which you can't buy over here, so I swapped mine with him for Bull, and now we're both happy. The Sun Fund is certainly a godsend and the boys in the trenches will appreciate it more and more as time goes on." And this from John Maguire, Co. F. 101st United States Infantry, we sus-pect, will move both men who have given and men who haven't:
"All the boys here wish to be re-

"All the boys here wish to be re-membered to you and all agree that this system of sending tobacco over here is certainly a good one. One and all, we





Gray Suede Gloves \$1.65 Pair

Worl Lined Gloves. Gray Eik Gleves, \$1.50. "The soldiers simply go crasy

Here's what Sergeant Charles Cates,

Here's what Sergeant Charles Cates.

Jr., Twenty-ninth Aero Equadron, thinks of the smoke fund and its supporters:
"I cannot express enough to thank you for sending us tobacco. Every time I take a smoke I will think of you and renew my promise to do everything I can to help get the Kaiser. We all know that the people in the U. S. are all behind us.

"Everything is made as easy for us bartone, whose studio is at 415 Bloom-

top.

It may be pardoned for calling attention to the fact that it has set a new mark for great popular money raising enterprises conducted by newspapers. No other such project in the history of Yournalism ever climbed to such heights in so short a time, constantly gaining that it is made to carry the fund over the \$150,000 mark. The total from these sources, as indicated in the appended table, is now \$22.

\$41.97. In point of fact, however, more than \$25,300 has been received from this company, for on the day it entered the fund's campaign, back in August, 5 per cent. of the gross receipts in each of its stores in some of the stores of the United Cigar Stores Company, height to carry the fund over the \$150,000 mark. The total from these sources, as indicated in the appended table, is now \$22.

\$41.97. In point of fact, however, more than \$25,300 has been received from this company, for on the day it entered the fund's campaign, back in August, 5 per cent. of the gross receipts in each of its wish for "still further success in the good cause," and the morning Sun's regulation of \$150,000 in five months represented to the fund in that way.

Bathematicians will figure that this devoted to this project, more than \$2,500 cause," and the morning Sun's regulation of \$150 arrived right on time. And Mr. Every Week, who never forgets dates, came forward with his dollar. He has sent twenty-three of them now.

be withheld from public gaze: "Enclosed please find check for \$5 for be in uniform before long, and being a smoker, do not look forward to being without tobacco when I get over there.

"My patriotic wife says she will send

SMOKES GOING ABROAD

20,000 Christmas Packages to Be Shipped on Transports

To-day.

150,610,26:
The Sun Tobacco Fund for Our Soldiers in the Tranches enters the joyous Christmas month, the sixth month of porters who have carried it over another porters who have carried it over another top.

It may be pardoned for calling-attention to the fact that it has set a new form the decidence of the fact that it has set a new form the fact that it has fact at 415 Bloom-field area who the fact of urbor it. When have need all of urbor it. When have need and we are all of urbor have all of urbor have lead to the fact that it has fact at the fact that it has fact at the fact that it has form the fact that it has a fact and we man and we are all of urbor have all of urbor have lead to us t

The rise of the United's total to the greent high figure is additional evidence of the thoughtfulness and interest of the a good share of popular attractions. Wednesday will be fund night in Justine Wednesday will be fund night in Justine Wednesday of Little Club. It would be sufpublic in grasping the opportunity pre-sented by a patriotic and generous com-pany to aid a worthy cause.

The writer of this letter, which reached or Justine herself, either one, will be



#### Stein-Bloch Suits--Overcoats \$25.00

COMPLETE and au-A thoritative range of styles and sizes, including special models for odd-sized figures. Interested, individual service, with no pressure to purchase.

### Soft Cape Tan Street Gloves At \$2.00

HEAPING value in a soft, smart, splendidwearing Street Glove cut with that roomy freedom of the London article. Heavy Natural-Buck Gloves, \$2.50.

# STEIN-BLOCH SMART CLOTTIES



## Its War Spirit

You see it in the story of Yaphank and the other cantonments - how a big-hearted American public is going to provide a real Christmas for them. You see it in John Palmer Gavit's contribution, "The Scrooge Hunter," a new Christmas story for readers of old Christmas stories.

And again in Charles McD. Puckette's story, "Trading with the Enemy, or the Christmas Plot.'

And little Isabel (aged four) makes some remarks upon the prevalent rumor that Santa Claus is dead, this year—a merry Yuletide Post-Digression.

The cover is a rotogravure after Cesare, showing St. Nicholas, safely by the censor. You'll get a true note of Christmas fellowship out of the Christmas Saturday Maga-

One Paragraph Review of

### Its Gift Books

This is the feature of the brim-full Christmas Book Number.

The choicest books for Christmas giving have been carefully divided into two lists:

-one for juveniles; -one for grownups.

A one-paragraph review accompanies each. Isn't this what you have wanted? -for quick, intelligent gift selections?

### The Saturday Magazine and The Book Section

Better have your newsdealer reserve you a copy of to-day's holiday issue. The Saturday edition always sells out -to-day it will go doubly fast.

### New York Evening Post

More Than a Newspaper --- A National Institution

'Over the Top" show besides.

The Rev. Samuel Cranston Benson, who is to tell of his experiences on the western front in France at the tea concert at the Allerton House, Lexington avenue and Thirty-eighth street, next Saturday afternoon, was a Pennsylvania pastor and pacifist until he went abroad in the autumn of 1914 and joined an ambulance unit. In 1915 he got permission to enter Heigium and followed the trail of German barbarity and devastation. Then he was converted. From a nucleus he heaves pacifist he became a most ardent chamm of the Allies' war purposes.

#### Tried as a Spy.

At length Mr. Benson was expelled from Belgium and ordered never again At length Mr. Benson was referred from Belgium and ordered never again to venture into that country or Germany. First, though, he had been tried as a spy. He says now that he is going lack not only to Belgium but to Germany also. His personal account will be one of the main features of the programme at the Alierton, but not the only one.

Miss Carolyn Knight, soprano, will sing a group of songs, and Miss Florence Nelson, well known for her war relief work, will appear in appropriate cosmock, will appear in appropriate cosmock, will appear in appropriate cosmock.

work, will appear in appropriate costumes while she renders a series of folk songs. Cards to this concert tea of delightful promise are only a dollar each. The Maltese dogs did their bit for the soldiers yesterday by assembling at the M. C. B.

expert on the sporting page this morning. Oh was the dativ hint as to the fund's

contribution boxes in the United and Schulte cigar stores is yet to be given.

The Fund Now Stands:

THE SUN and THE EVENING SUN. \$4,000.00
United Cigar Stores boxes. 22,845.00
Previously acknowledged. 111,484.20
New contributions. 564.10 Fotal \$138,897.52
Snipped and paid for \$107,077.87
Cash halance \$1,815.91
Received through the Schulte Cigar
Stores

present, but they'll both be there, and a Waldorf for their first annual show. De-bevy of Justine's prettiest girls from the tails of the exhibition are told by an John H. Asserter, M. D. 208 Prospec H. Aferigg, M. D., 208 Prospect Ridgewood, N. J.

### USES HER HUSBAND AS TARGET.

Mrs. Wasclewski Scores Four Hitt Before Being Disarmed.

It wasn't Joseph Wasclewski's watch dog's honest bark that bayed deep mouthed welcome as he drew nigh his home at 319 East Fortieth street early volver, and it was the man's wife, Vic-5.00 toria, who deftly shook the six loads from the gun, as one accustomed to ordnance and gunnery as applied to small

Mrs. Wasclewski made four hits out of aken to Bellevue with several wounds hat are not serious and the woman was captains of the men's teams and the ten captains of the women's teams.

Although Mr. Schiff, Charles S. Ward, the reason for the target practice.

Which with the cooperation of the Government is about to undertake an elaborate programme of welfare work for the following the reason for the target practice. ouse disarmed her. The husband was taken to Bellevue with several wounds that are not serious and the woman was

### N. Y. JEWS TO RAISE \$5,000,000 FOR WAR

Campaign to Help Victims and for Army and Navy Work Begins Sunday.

The largest effort for charity ever made by the Jews of New York city will be launched at the Hotel Astor Sunday night, when the two weeks camyesterday. The bark came from a re- paign to raise \$5,000,000 for the Jewish

six chances before a boarder in the Jewish men and women, who are to be the workers in the campaign and who

C. A., who has been the leader in many ensational money raising campaigns Dr. Stephen S. Wise and Dr. Nathan Krass will speak, but little time is to be given to this part of the programma. The work to be done will consist of going over the names of some 150,000 Jews in the five boroughs of New York, assigning the names to the various teams, who during the two weeks until December 15 will make calls throughout each day on the various persons of out each day on the various persons on

the lists.

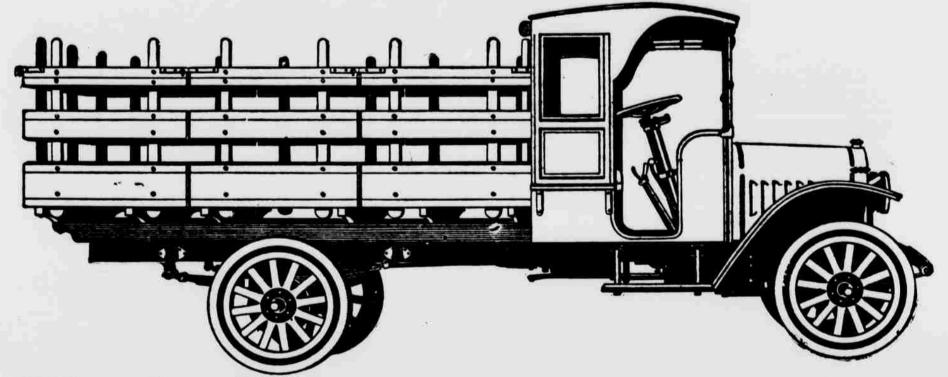
The \$5,000,000 campaign is the result The \$5,000,000 campaign is the result of the failure thus far of New York Jewry to do its share toward raising the \$10,000,000 fund fixed as the minimum aum to be raised during 1917 for Jewish war relief, and of which the rest of the country has contributed approximately one-half. New York's contribution being little more than \$1,000,000. According paign to raise \$5,000,000 for the Jewish war sufferers and for the Jewish Board for Welfare Work in the United States Army and Navy wil, be commenced.

Jacob H. Schiff is to be the host at 7 o'clock in the evening at a dinner which will be attended by \$00 prominent Jewish men and women. Who are the Jewish men and women who are the Jewish men and women who are the Jewish men and women.

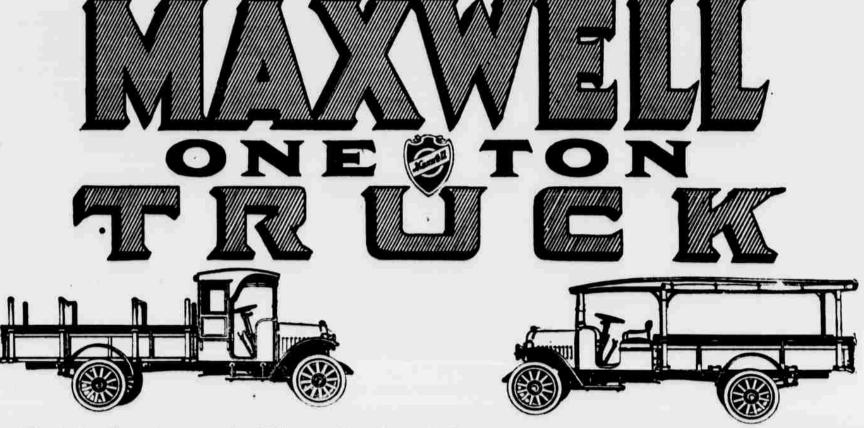
of Julius Rosenwald.

In addition \$1,000,000 to to be sought for the Jewish Board for Welfare Work in the United States Army and Navy.

CHASSIS ONLY \$985 P.O. B. DETROIT



Think what it means to your Business Standing when this 10-foot, Worm Drive, Electric Lighted Truck rolls up to a customer's Door.



Trade in that cheap makeshift combination of pleasure car chassis and trailer and buy a Maxwell 1-ton truck for \$985. It will purchase itself as it runs along and save its cost in a year's time. 10-foot loading space. 16 miles to every gallon of gas. A truck built for these driver-scarce times. So simple that a boy can run it. So strong that he can't ruin it. Always ready when you are-never begs a day off. Repair bills won't equal interest charges on your money. Remember the worm-drive-featured by noted \$5,000 trucks. Remember the electric lighting system and generator. Remember the low gasoline consumption. Remember that it's made by Maxwell. And remember that this is the lowest priced, full grown, fully guaranteed 1-ton truck in the world. Pays its way from day to day.

Open Evenings

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